



San Francisco

American Dental Association

ANNUAL SESSION

OCTOBER 18 - 21, 2012

Make plans to attend!

American Dental Association Annual Session

October 18-21, 2012

Moscone Center, San Francisco



ADA American Dental Association®
Shared Global Resources

Learn more about the
Annual Session at

ADA.org/session



Why attend the ADA Annual Session?

- **Gain valuable skills, ideas and knowledge that you can take home and use right away.**

Choose from among more than 260 continuing education courses incorporating the latest technology in dental research, evidence-based dentistry, practice management, dental technology and patient care. More than 50% of lecture courses are free with your registration.

- **Explore the “newest of the new” dental products and services at the ADA World Marketplace Exhibition.**

Meet face-to-face with hundreds of top suppliers of dental products and services from the U.S.A. and around the world and be sure to visit the New Product Showcase to witness the latest products introduced into the market.

- **Earn free continuing education on your own schedule.**

Gain hands-on experience with the latest technology on the market. Explore 3-D imaging, CAD/CAM, laser dentistry, a technology showcase, three unique dental-related competitions and more on the exhibit floor in the ADA's LOC (Learn, Optimize and Connect).

- **Network with dental professionals and manufacturers from the U.S.A. and around the world.**

Representatives from more than 80 countries attend the ADA Annual Session.

- **Attend the ADA Opening General Session and Distinguished Speaker Series.**

This free event captures the excitement of belonging to one of the world's most challenging and important professions. Past Distinguished Speakers have included:

Lance Armstrong, seven-time winner of the Tour de France

Sir Richard Branson, chairman of Virgin and inspired world traveler

Colin Powell, U.S.A. Secretary of State 2001-2005

- **Experience “Everyone’s Favorite City,” San Francisco!**

San Francisco has something for everyone, from fantastic restaurants and nightlife to unique sightseeing and family-friendly activities.



Special Services for International Attendees:

- An official letter of invitation to attend the 153rd ADA Annual Session can be sent upon written request in order to facilitate travel and visa arrangements.*
- Multilingual staff will be available in a dedicated international registration area.
- An international hospitality lounge will be provided, where you can relax, refresh and send e-mails to family and friends back home.
- International attendees are invited to a special reception in their honor.
- Each international dentist who registers for the meeting will receive a Certificate of Attendance, which can be framed and displayed back home.

Who is Encouraged to Attend the 2012 ADA Annual Session?

Those who share the ADA's commitment to the advancement of oral health care throughout the world, including:

- Dentists
- Dental product dealers
- Distributors and manufacturers
- Dental students
- Dental hygienists
- Dental assistants
- Dental business assistants (office staff/managers)
- Laboratory technicians

International Dentists

Save money on registration by becoming an ADA Affiliate member! Learn more or apply online at ADA.org/1386.aspx.

*Visa Requirements

It can now take as long as four months to get a visa to enter the United States. If you require a visa, please check with your local United States Embassy or Consulate to obtain the necessary documentation as soon as possible. Please use the following links to obtain more information regarding obtaining visas and machine-readable passports.

<http://travel.state.gov/visa/tempvisitors.html>

<http://sites.nationalacademies.org/PGA/biso/visas/index.htm>

Welcome to San Francisco!

San Francisco has many ethnically and culturally diverse neighborhoods to explore, each with its own unique qualities. The best way to see and experience San Francisco is to get out your walking shoes and have fun exploring!

Restaurants and Shopping

From the eclectic shops of Haight Ashbury to the high-end boutiques of Fillmore Street, from crab legs to dim sum, San Francisco offers visitors some of the greatest shopping and dining found anywhere. When it comes to eating and shopping, one thing's for sure: in San Francisco there's something for every taste and budget.

Sightseeing and Recreation

San Francisco is a surprisingly compact city, making it easy to explore by foot. Some must-see sites include the "Painted Ladies," the historic homes of Alamo Square; the vast 24-block Chinatown; Pier 39's barking sea lions; the impressive Golden Gate Bridge; and the lively sights and sounds of Fisherman's Wharf. For those wanting to escape the hustle and bustle of the city, San Francisco also offers an abundance of hiking and biking trails, as well as boating, fishing and kayaking expeditions.

Family Activities

San Francisco is a city the whole family will enjoy. Public transportation drops you right at the entrance of the 65-acre San Francisco Zoo, whose features include a children's petting zoo, a lemur forest and an African savanna. Additionally, China Beach is an ideal spot for the whole family with plenty of room to run and splash in the surf, picnic facilities and great views of the Golden Gate Bridge.

Nearby Sightseeing

Easy day trips from San Francisco include the wineries of Napa & Sonoma Valleys (50 mi./80 km.), whale watching tours in Monterey Bay (85 mi./137 km.) and the boardwalk and seaside amusement park in Santa Cruz (60 mi./97 km.).

Weather

San Francisco's climate is moderate, with cool nights and warm breezy days. The average temperature in October is approximately 60 degrees Fahrenheit (15.5 degrees Celsius). It is typically best to dress in layers.

Registration and Housing Open April 11, 2012 at ADA.org/session

Attending the 2012 Annual Session is easy! Just follow these three steps.

- 1) Arrange for your U.S. visa. An official letter of invitation to attend the 153rd ADA Annual Session can be sent upon written request. Visit ADA.org/5079.aspx to request your letter of invitation.
- 2) International dentists may join the ADA as an Affiliate member (optional) and pay only US\$75 to attend the Annual Session. To learn more or to apply visit ADA.org/1386.aspx.
- 3) Beginning **April 11, 2012**, use the ADA's easy online registration system to register for the meeting, select your continuing education courses, reserve your housing, and purchase tickets to special events.

You may download a copy of the 2012 Preliminary Program at ADA.org/session beginning April 11, 2012.

For More Information

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